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CORDTS RALLYS VOLUNTEERS TO RAISE FUNDS FOR SCARC FOUNDATION

Augusta, NJ: Raymond Cordts, Vice President of Lakeland Bank, will serve as chairman of the Annual SCARC Foundation Radiothon for the third year in a row. The event will be held on Friday, March 4th at Sprint located on Route 94 in Lafayette. Lakeland Bank headquartered in Oakridge, NJ has 39 branches throughout 6 Northern NJ counties – with 14 branches located in Sussex County. Lakeland Bank is a full service commercial bank. Newton Trust Company, also a member of Lakeland Bancorp, has 9 branches located in Sussex and Warren Counties.

On Friday, February 4th Ray will meet with the team captains of this year's Radiothon at a Captain's Breakfast meeting held at SCARC to discuss this year's strategies for the event. Ray stated, "Without the support of the team members, local businesses and the community the Radiothon could never achieve the financial success that it has experienced since its inception."

Since 1992 the Radiothon has collected over \$990,000 for people with developmental disabilities served by SCARC, Inc. and SCARC Guardianship Services, Inc. "Our goal is to ensure that families who have children with developmental disabilities will continue to receive high-quality services such as Respite Care and Recreation Programs, as well as have the ability to attend inclusive Summer Camp Programs," Cordts added.

In 2004, Cordts chaired the most successful Radiothon in the event's history, netting an incredible \$115,000. "The community members that volunteer for this event are truly the reason why it is so successful," Cordts stated. The teams and captains that participated in the event last year were: Lakeland Grandstanders, captained by Ray Cordts and his team raised \$28,510; Sussex Bank, co-captained by Valerie Seufert and MaryAnn Parker and their team raised \$9,389; Newton Trust, captained by Tom Post and his team raised \$6,800; Guardian Angels, captained by Linda McConville and her team raised \$12,765; Real Estate Team, captained by Duffy Brennan and his team raised \$2,905; SCARC Faithful, co-captained by Joe Wehmeyer and Andy Sharick and their team raised \$10,220 and Selective Sensations, co-captained by Jim Drew and Leo McConville and their team raised \$47,191.

During the 2004 Radiothon, Gregory E. Murphy, Chairman, President and CEO of Selective Insurance Group, announced an incentive which entailed four out of the seven teams actually having to exceed their team goals enabling the SCARC Foundation to receive an extra \$10,000. This past June the Foundation received an extra \$10,000 from Selective, which made the 2004 Radiothon the most successful event in its thirteen year history. "Selective and its employees have consistently supported our Radiothon and last year's team raised a record \$47,000 for the event," Cordts said.

Over 100 volunteers will staff phones and call on their friends, relatives, neighbors and business contacts to secure pledges, as well as assist with processing pledges the day of the event. These pledges will assist children and adults with developmental disabilities who are living in Sussex County. Sponsors of this year's event are Lakeland Bank, Perona Farms, Selective Insurance, Sprint and WSUS 102.3. "If you receive a phone call from a volunteer this year, please remember the huge difference you made last year," Ray added.

The Radiothon's Kick-Off Breakfast will be held on Friday, February 11th at 7:30 AM at Perona Farms. If you are interested in joining or forming a team to help the SCARC Foundation or if you would like to make a pledge in advance, please contact the SCARC Foundation, Inc. at (973) 383-7442 ext. 261.