

**FOR IMMEDIATE RELEASE  
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## **SELECTIVE INSURANCE PROVIDES \$15,000 LEAD GIFT FOR SCARC FOUNDATION'S RADIOTHON**

**FRANKFORD:** Gregory E. Murphy, Chairman, President and CEO of Selective Insurance Group, announced that Selective will provide a \$15,000 lead gift to the SCARC Foundation's Radiothon. Greg stated, "We are honored to raise funds for individuals with developmental disabilities in Sussex County and we are proud to be a part of this tremendous fundraiser each year." The Radiothon will be held on Friday, March 4<sup>th</sup> from 8:00 AM to 3:00 PM at Sprint located on Route 94 in Lafayette, NJ.

Greg Murphy was Chairman of the Radiothon in 1997 and 1998. Under his leadership the event raised over \$173,000 for the SCARC Foundation in just two years. The "Selective Sensations Team" has raised over \$276,500 for the event since 1997.

Raymond W. Cordts, Vice President of Lakeland Bank, will serve as chairman of the Annual SCARC Foundation Radiothon. More than 100 volunteers will staff phones and call on their friends, relatives, neighbors and business contacts to secure pledges, as well as assist with processing pledges the day of the event. The contributions will help finance the programs and services for SCARC, Inc. and SCARC Guardianship Services, Inc. "If you receive a phone call from a volunteer this year, please remember the huge difference you made last year," Cordts stated.

"With the support of Selective and our community, the SCARC Foundation will be able to provide the needed funding for Recreation, Respite, Summer Camp and Guardianship Services for over 500 people with developmental disabilities. It is our job to see that SCARC continues to receive funding for these high-quality services," Cordts added.

The captains and their team members attended a Kick-Off Breakfast on Friday, February 11<sup>th</sup> at Perona Farms, at which Cordts asked each team captain to establish their team goals for this year's Radiothon. The teams and captains that will participate in the event this year are: Lakeland Grandstanders, captained by Ray Cordts and their team goal is to raise \$25,000; Sussex Bank, co-captained by Valerie Seufert and MaryAnn Parker and their team goal is \$10,000; Newton Trust, captained by Scott Simpson and their team goal is \$5,000; Guardian Angels, captained by Linda McConville and their team goal is \$12,000; Real Estate Team, captained by Duffy Brennan and their team goal is \$6,000; SCARC Faithful, captained by Joe Wehmeyer their team goal is \$12,000; Hope Floats, co-captained by Pat Hendershot and Cindy Thiel and their team goal is \$5,000 and Selective Sensations, co-captained by Jim Drew and Leo McConville and their team goal is \$40,000.

Sponsors of this year's event are: Clear Channel Communications and WSUS 102.3, Lakeland Bank, The New Jersey Cardinals, Perona Farms, Selective Insurance and Sprint. Since 1992 the Radiothon has collected over \$990,000 for people with developmental disabilities in Sussex County.

If you would like to volunteer for the SCARC Foundation Radiothon this year or to make a pledge in advance, please contact the SCARC Foundation, Inc. at (973) 383-7442 ext. 261.